



Press release

Media Information:
12nd June 2001

Purple Lizard helps launch new look FilmFour.com

Purple Lizard has been working with the Channel 4 Interactive team to help launch the new look FilmFour site, www.filmfour.com in April 2001. Purple Lizard worked with the FilmFour team to bring new leading edge features to the already established FilmFour site. Purple Lizard helped build many new features, including a sophisticated search for cinemas showing particular films; a new customer registration system; a new service to preview on release films with the Trailer Park and an extensive database of reviews. Purple Lizard also oversaw the introduction of community software for use in the Forums area of the FilmFour site. Purple Lizard worked with the FilmFour team to bring many of the new features to the FilmFour WAP site, also launched in April 2001.

Purple Lizard have been working closely with FilmFour team on the incorporation of a new integrated registration system that handles user sign-up and access to controlled areas and community areas of the site. Purple Lizard integrated the Message Board features of the Caput Community System into the new registration system for the re-launched forums area of the FilmFour site. Purple Lizard's holistic integrated approach is a hallmark of their work and can be seen



Press release

in other Channel 4 sites such as E4.

Purple Lizard work is partnership with companies that share their vision, in this case working with their partners Caput (www.caput.com), a leading European provider of Java 2 Enterprise Edition (J2EE) based community software, and BEA (www.beasys.com), the market leader in J2EE platform provision.

Purple Lizard is a software engineering company focussing on the design, construction, integration and delivery of component based Internet systems. They specialise in the functionally rich Java 2 Enterprise Edition platform as a toolkit with which to tackle the issues of integration and system complexity brought about by the maturing and rising sophistication of the Internet. Purple Lizard is a private company based in London, England, and founded with the support of Channel 4 Interactive. Purple Lizard's team bring a range of experience with Client-Server, CORBA and Web based systems together with a variety of financial, telecommunications, trading and e-commerce systems, to the media world.