



Media Information
25th April 2002

Purple Lizard joins Sky Developers' Program

Purple Lizard has joined Sky Interactive Developers' Program. The Sky Interactive platform reaches millions of digital tv viewers across the UK, and Purple Lizard are building key interactive components for operation over that platform.

"Building on our success with delivering voting systems for Channel 4's Big Brother 2, future enhanced TV applications will take advantage of WapTV – Sky Interactive's optimised browser technology platform" commented Doug Stoddart, Purple Lizard's Director of Client Services.

About Sky

British Sky Broadcasting is a leading provider of sports, movies, entertainment and news - whose channels are received by over 10 million households in the UK and Eire. The launch of the UK's first digital television service, Sky digital, on 1 October 1998, signaled the start of a new era in British broadcasting. It remains the fastest, most successful rollout of any digital TV service in Europe, attracting 5.3 million customers at the end of June 2001

About Purple Lizard



Press release

Purple Lizard joins Sky Developers' Program

Purple Lizard Ltd is a leading provider of J2EE and component-based technology to the financial services and interactive entertainment sectors. Purple Lizard develops an integrated family of highly scalable, component-based software products that enable enhanced digital entertainment and secure e-voting applications that can be deployed via the Web, digital TV, WAP, SMS and other devices.